

CONTACT

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EDUCATION

San José State University
BS Industrial Design | Minor Graphic Design

Orange Coast College
AA Degree

December 2017

June 2013



PROFESSIONAL EXPERIENCE

Graphic Design & Production

December 2017 - Present

Star Incorporated, CA

- Design ancillary furniture accessories for events and exhibits
- Assist in designing mini trade-show booths
- Manage project and task management software
- Design furniture piece concepts for potential online store
- Update company logo and brand identity
- Design company collateral (letterhead, business cards, presentation templates)
- Design signage (print/digital) for client events and trade-show booths
- Manage company website and social media
- Marketing and project management administration
- Design/create 360° virtual exhibit tours and presentations
- Create graphic animations and promotional videos

Freelance Designer

December 2013 - Present

- Create and update brand identities for start-up companies and new brands
 - Logo design
 - Social media presence and management
 - Website design
 - Collateral (letterhead, business cards, presentation templates, etc.)
- Design posters, banners, and backdrops for marketing and/or events
- Graphic animations and videos

Industrial Design Intern

July 2016 - Jan 2017

Incipio, Irvine, CA

- Assist in developing products to add to Incipio's mobile accessory product lines
- Create photo realistic renderings of products using Keyshot
- Photograph products
- Preflighting, which involved measuring dimensions for various devices
- Collaborate with other members of Incipio's design team
- Learn more about manufacturing capabilities and processes

Assistant Design Intern

June 2016 - August 2016

Sean Woolsey Studio, Costa Mesa, CA

- Create new concept ideas for furniture such as chairs, side tables, and cabinets
- Apply sketching and CAD skills to concepts
- Gain more knowledge on manufacturing techniques

Junior Graphic Designer

June 2011 - December 2017

Star Incorporated, CA

- Modify exhibit images for company website
- Responsible for updating company website and social media pages
- Design newsletters, promotional flyers, brochures and pamphlets
- Presentation design and development
- Learned to collaborate with vendors and customers on project requirements

SKILLS

Adobe Suite	
Solidworks	
Model Making	
Cut & Sew	
Social Media	
Web Design	
Wireframe	
Final Cut Pro	